

Financial Calendar for the year 2025

The company **ALTER EGO MEDIA S.A.** (hereinafter the "Company"), in the context of the accurate and timely information to investors and pursuant to article 4.1.1 of the Athens Exchange Regulation, announces its financial calendar for the year 2025, as follows:

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| Announcement and Commentary on Financial Results of the financial year 2024 / Publication of Annual Financial Report 2024 and uploading to the Company's website (www.alteregomedia.org) and the Athens Stock Exchange website (www.athexgroup.gr). | <i>Thursday, April 10, 2025</i> <i>(before the opening of Athens Stock Exchange)</i> |
| Annual Reporting to Analysts | <i>Wednesday, April 23, 2025</i> |
| Annual Ordinary General Meeting | <i>Tuesday, June 17, 2025</i> |
| Release of Financial Results of First Half 2025 and publication of Semi- Annual Financial Report 2025 | <i>Thursday, September 25, 2025</i> <i>(before the opening of Athens Stock Exchange)</i> |

The Board of Directors will propose to the Annual Ordinary General Meeting of shareholders the distribution of dividend. The distribution of dividend is subject to approval by the General Meeting. The Cut off date, Record date and Commencement of Payment of the dividend, will be published at a later time, when they become available, pursuant to par. 2.3 & 2.5. of decision 25/15.04.2024 of the Stock Markets Steering Committee of Athens Exchange.

The Company reserves the right to modify the above dates, after informing accordingly the investors, as per the provisions of the Athens Exchange Regulation.

Kallithea, April 9, 2025